

Program

Wednesday, 7 Sept 2022		
19.00-22.00	Welcome drinks and dinner	Included in the general registration Rotermanni 2, Elevaator building, http://flamm.ee
Thursday, 8 Sept 2022		
8.00-9.00	Registration	
9.00-9.15	Welcome speech	Vice Rector of Research Prof. Katrin Niglas
9.15-11.00	Conference Session 1	Chair: Adam Pawłowski
	Carole Biggam	The colour semantic potential for the relative dating of early texts
	Victoria Bogushevskaya	Cultural memory of Chinese colour tropes
	Thekla Wiebusch	Representation of colours in the Chinese writing system
	Michal Schwarz	Functions of colours in the evolution of Inner Asian societies
11.00-11.30	Coffee break	
11.30-12.30	Keynote Lecture I	Chair: Mari Uusküla
	Delwin T. Lindsey & Angela M. Brown	The mental representation of colour in English, Somali, and other world languages
12.30-14.00	Lunch	
14.00-15.30	Conference Session 2	Chair: Victoria Bogushevskaya
	Domicile Jonauskaite	Colours and Emotions: What have we learned so far and what's next?
	Giulia Spagnulo et al.	Colour-emotion associations are unrelated to current mood
	Déborah Epicoco et al.	What do we think about colours? Coding free associations with colour terms
	Carlo Martins Gaddi & Marcelo Fernandes da Costa	Comparing colour concept with emotion colour preference using psychophysical interval scale and ranking order procedure
15.30-16.00	Coffee break	
16.00-17.30	Conference Session 3	Chair: Paula Teixeira Moláns
	Ene Vainik	Free associations of colour words in Estonian
	Merle Oğuz & Mari Uusküla	A Comparative Analysis of Estonian, Swedish and Turkish Colour Idioms
	Veera Hatakka	Finnish words tumma 'dark' and vaalea 'light' as colour names
	Mari Uusküla	Translation of colour language: old and new perspectives
17.30-18.00	A short break	
18.00-19.30	A city tour	Included in the general registration

Program

Friday, 9 Sept 2022		
9.00-9.30	Registration	
9.30-11.00	Conference Session 4 Kaidi Rätsep David H. Peterzell et al. Danuta Stanulewicz & Adam Pawłowski Adam Pawłowski	Chair: Déborah Epicoco Listing, sorting and naming 'blue' Are light and dark blue used as separate basic colour categories in English?: A corpus linguistics approach to studying visual perception From vegetation to politics: The word for GREEN in the Polish press, 1945–1956 ChronoPress webservice and other CLARIN-PL text-mining tools for SSH community
11.00-11.30	Coffee break	
11.30-12.30	Keynote Lecture II Carsten Levisen	Chair: Mari Uusküla Basic Kala terms and the end of history: An invitation to visual semantics
12.30-14.00	Lunch	
14.00-15.15	Conference Session 5 Urmās Sutrop Isabel Espinosa Zaragoza Grażyna Wąsowicz	Chair: Michal Schwarz Colours in the Grimm and non-Grimm Snow White fairy tales (ATU 709) Obscure lipstick colour names: ambiguity as an attention-grabbing technique The impact of colours on the effectiveness of persuasive messages designed to promote behaviour change toward sustainable consumption
15.15-15.45	Coffee break	
15.45-17.00	Meet the Editors Galina Paramei Carole Biggam Urmās Sutrop	Chair: Domicile Jonauskaite <i>Color Research & Application</i> <i>Rodopi, John Benjamins, the University of Leeds, the Arizona Center for Medieval and Renaissance Studies, and Bloomsbury Press</i> <i>Trames</i>
17.00-19.00	A break to relax and refresh	
19.00-23.00	Conference dinner	Roseni 7, Tallinn www.platz.ee

Program

Saturday, 10 Sept 2022		
9.30-10.30	Keynote Lecture III Galina V. Paramei	Chair: Urmas Sutrop Communicative need drives colour language refinement: The riches of "Italian blues"
10.30-10.45	A short break	
10.45-12.00	Conference Session 6 Paula Teixeira Moláns Hiromasa Mita Yurie Okami	Chair: Merle Oğuz The categorisation of orange in Galician: generational contrasts in a diglossic community Linguistic Palette: How can colours be deep, dark, and dull? Colour idioms and direct modification in Japanese
12.00-12.30	Closing ceremony	
12.30-13.00	Take-away lunch	
13.00-18.00	Excursion	Lahemaa National Park (not included in the general registration; € 55 per person)

Conference location: Uus-Sadama 5,
M-225 Mare building on the map <https://www.tlu.ee/en/campus>